



FY24 Sponsorship Packages

July 1, 2023 - June 30, 2024

	Champion \$50,000	Blue Ribbon \$20,000	Red Ribbon \$15,000	Yellow Ribbon \$10,000
Major Event Recognition:				
Logo on Events Signage	Most Prominent	X	X	X
Logo on Events Promotional Materials	Most Prominent	X	X	X
Logo on social media & emails relative to event	X	X	X	X
Horse Show Ring Banner	X	X	X	X
Horse Show Booster Wall	X	X	X	X
Logos on Horse Show Rider Tees	X	X	X	X
Admission to Horse Show	12	8	6	4
Admission to Summer Beer Garden Event	6	4	3	2
Prominent Signage at Farm to Stable Affair	X	X	X	X
Farm to Stable Affair Journal Full Page Ad	X	X	X	X
Admission to Farm to Stable Affair	10 with VIP parking	8 with preferred parking	6	4
Yearlong Farm Recognition:				
Logo in foyer of farmhouse office	X	X	X	X
Logo on PPT website	X	X	X	X
Logo in PPT onsite kiosk	X	X	X	X
Logo on PPT onsite fence	X	X	X	X
Logo in PPT newsletter	X	X	X	X
Farm Opportunity	staff development or social event	barn event	4 hour team building	2 hour team building
Benefit Participants	1 full year scholarship			

To learn more and secure your yearlong sponsorship, email michelle@ponypowernj.org